

### **Who do you work with?**

I work with companies, creatives, public figures, and founders—anyone facing a high-stakes situation with reputation, visibility, or public trust on the line. You don't need to be famous to benefit, just serious about strategy.

### **Do you only work with people in crisis?**

Not at all. While I specialize in crisis and reputation management, I also work with clients proactively on brand development, market positioning, strategic communication, and audience alignment. It's smarter to build the fireproof structure *\*before\** things catch fire.

### **What does it cost to work with you?**

It depends on the project. I offer hourly, flat-rate, and project-based pricing. I work fast and don't bill for fluff. Once I know what you're dealing with, I'll give you a transparent quote and we'll go from there.

### **Do you take retainers?**

Only when it makes strategic sense. I won't ask you to lock into a monthly commitment unless you actually need ongoing work. Many clients hire me for one-time diagnostics, roadmaps, or interventions.

### **Do you offer emergency support?**

Yes. I offer crisis response services for urgent, time-sensitive situations—usually with less than 24 hours' turnaround. If you're in that boat, mark your inquiry as URGENT on the contact form.

### **What if I'm not sure what I need?**

That's normal. If you're overwhelmed, unsure where to begin, or just know something isn't working, that's enough. I'll help you identify root issues and recommend a path forward.

### **Can you work with my internal team or outside firm?**

Absolutely. I collaborate with internal stakeholders and outside agencies often. If you've already got people in place, I can audit their work, offer supplemental strategy, or serve as an outside perspective with no internal bias.

### **Do you ever work anonymously?**

Yes. White-label services are available for agencies, PR firms, or high-profile clients who need discretion. NDA-friendly. Drama-free.

### **Can I see samples of your work?**

When possible, yes. Some work is confidential or protected by NDA, but I'm happy to share case studies, references, or anonymized examples where applicable.

### **Can I hire you for something not listed?**

Probably. If it's strategic in nature and fits under the umbrella of solving complex business, communication, or brand problems, I'm interested.

Still have questions? Contact me [here](#).